


# SEPA Direct Debit

- euro settlements integrated  
with CitiFXPULSE 



SEPA Direct Debit is a secure and efficient account payables instrument in SEPA. It's a useful solution for importers and companies settling recurring payments with their counterparties.

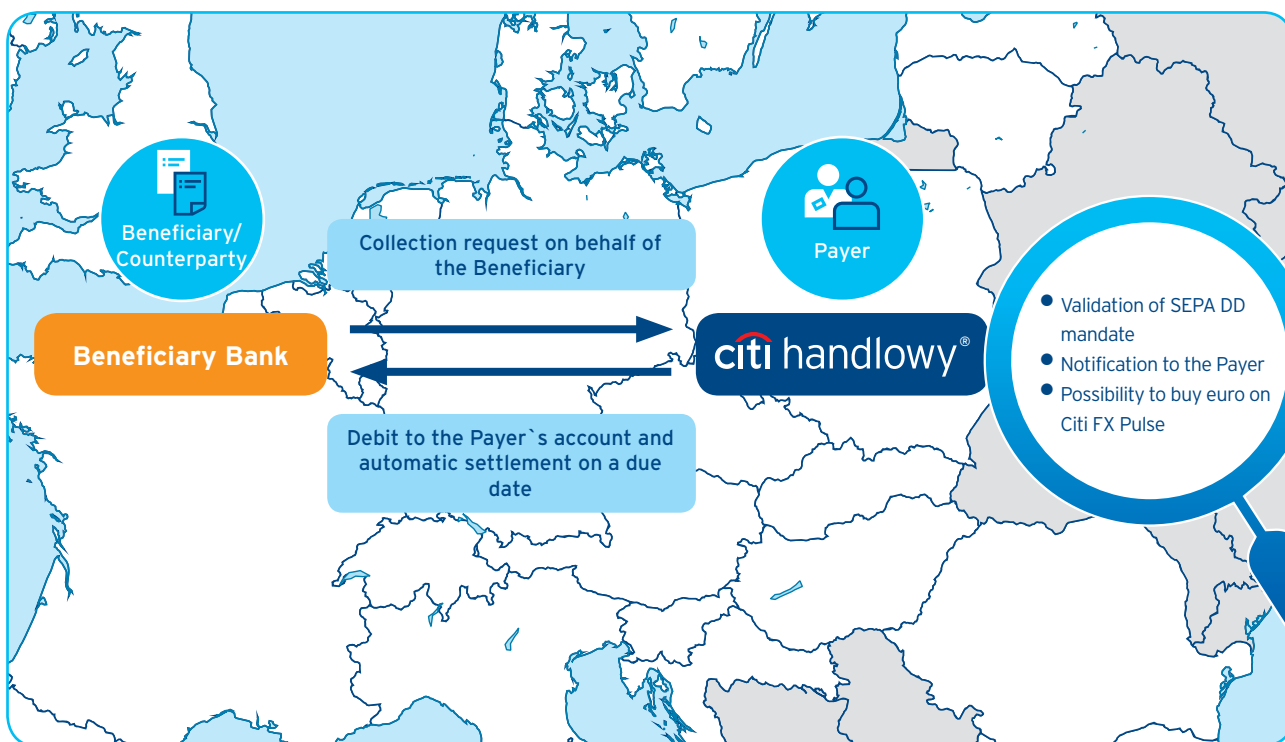
SEPA Direct Debit on CitiFX Pulse integrates account payables with FX conversion.

## SEPA DD Product features:

- ✓ Easy to use, automatic method of settlement of euro liabilities
- ✓ Efficient method of payments in the SEPA area
- ✓ Most popular payment instrument in Germany, Austria and Netherlands

## SEPA DD Benefits:

- ✓ Mitigates late payments risk
- ✓ Builds payers credibility
- ✓ Full control over the FX process
- ✓ Possibility to negotiate attractive business terms and rebates



## Business Impact:

A company agreeing to SEPA Direct Debit payments is perceived as a solid and credible business partner. SEPA Direct Debit settlement enhances counterparty's cash flow and secures the payment.

**The beneficiaries are therefore often keen to propose attractive business conditions to SEPA DD payers.**

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## Implementation process

SEPA Direct Debit set-up requires only 3 steps:

1

Account opening in  
Citi Handlowy

2

Activation of CitiDirect BE  
electronic banking platform  
and CitiFX Pulse platform

3

Activation of SEPA Direct Debit and SEPA  
DD Mandate lodgement on the  
CitiDirect BE platform



## Integration with CitiFX Pulse

- ✓ SEPA DD Transactions visible directly on the CitiFX Pulse
- ✓ Client may buy euro for SEPA DD payment in just 2 clicks
- ✓ Transparent reporting of executed transactions

**Result: Complete foreign currency position management in one place.**



**10 YEARS  
OF CitiFXPULSE  
IN POLAND**

CitiFX Pulse  
- online FX  
platform for  
corporate Clients  
celebrates its 10th  
anniversary!



For detailed information concerning the product functionalities, fees and commissions for the use of the product, requirements and terms of use of the product, and the risks involved, contact your Bank Account Manager.